

MACWORLD 2008

Highlights

HOW ABOUT CES?

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- Video capture products for direct conversion to iPod, iPhone, etc.

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- Larger this year (about 20-30%) more exhibits
- West Hall opened for extra exhibits
- Less Apple centric, more focus on third-party announcements

COOL GAMES

- Dan Labs
 - www.danlabgames.com
- Great 3D visuals, use of iSight

USER CONFERENCE

- Mac OSX Hints - Robert Griffiths
 - <http://www.macintoshhints.com>
- Automator for Leopard - Ben Waldie
 - <http://www.automatedworkflows.com>
- Ted Landau - Troubleshooting your MAC/iPhone
 - <http://www.tedlandau.com>

OLDIES BUT GOODIES

- MemoryMiner Software
 - Excellent add-on to iPhoto
 - <http://www.memoryminer.com>

FREE PARENTAL CONTROL

- K9 Web Protection - Content Filter
- Now Available for MAC (BETA)
- <http://www.k9webprotection.com/getk9/beta.php>

VOICE TO TEXT

- Quicktate Service
- www.Quicktate.com
 - Free version available
 - Use your iPhone as a dication device!

NEW FROM OMNI

- Omnifocus
- <http://www.omnigroup.com/applications/omnifocus/>
 - Hot key data entry and smart list views

TECHEE GOOD!

- The iTornado
- PC to MAC data transfer
 - USB plug and play
- <http://www.thetornado.com/iTornado-Product-Sheet.pdf>

ICAL WORKGROUP

- Busy Sync
 - Peer to Peer Calendar Sharing
 - iCal and Google support
- <http://www.busymac.com/>
- No iCal Server (OSX Server) needed

GOOGLE/GMAIL

- Google apps
 - Standard service is free
 - Use your domain for gmail
 - Excellent server side SPAM filtering
 - IMAP support
- <http://www.google.com/a/>

PERSONAL FINANCE

- iBank 3
 - Cool personal finance software? (COOL....)
 - Totally re-written, cover flow, bank interface
- <http://www.iggsoftware.com/ibank/>
- Due for release - mid Feb.

NEAT RECEIPTS!

- Mac Version coming soon
- <http://www.neatreceipts.com/>
- <http://www.neatreceipts.com/macinfo>
- If you purchase windows version now, Mac release will be free

VOICE RECOGNITION

- Finally - MAC will be an equal partner!
- Mac Dictate from Mac Speech
- <http://www.macspeech.com/>
- Due out mid-Feb.
- Totally rewritten - using the Dragon engine

OFF-SITE BACKUP

- CrashPlan
 - <http://www.crashplan.com/>
- Protect your data in almost real-time, like Time Machine except WAN capable

CONCLUSION

- Macworld 2008 was about the MAC!
 - Some let down in expectations/announcements
- MacWorld 2007 scary when Steve said today is not about the MAC, i.e. intro to iPhone